

#SOCIAL

What's Your Story?

We amplify your brand's story through social media strategy, content and campaigns. We're fluent in hashtags, put the contagious in viral, and set the standard for social ROI.

**CREATE
SHARE
ENGAGE**

www.hashtagsocial.me

LET'S GO VIRAL

Social media is not the "next big thing". It is here and now.

Here's Why



Increased Brand Recognition

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Your social media networks are new channels for your brand's voice and content. This is important because it simultaneously makes you easier and more accessible for new customers, and makes you more familiar and recognizable for existing customers.



Increased Inbound Traffic

Without social media, your inbound traffic is limited to people already familiar with your brand. Every social media profile you add is another path leading back to your site, and every piece of content you syndicate on those profiles is another opportunity to generate web traffic.

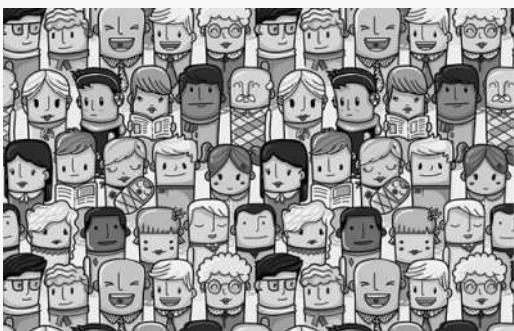


Better Search Engine Rankings

SEO is the best way to capture relevant traffic from search engines. It's no longer enough to regularly update your blog, ensure optimized tags and meta descriptions. Google and other search engines are calculating their rankings using social media presence as a dominant factor.

OUR SERVICES

Hashtag Social is a dedicated social media marketing and management agency.



MANAGED SOCIAL PRESENCE

Social Media is more than just posting content. If you want to succeed on social, you need to engage your audience through genuine conversations. Our professional team will create custom content, respond to questions and comments, build brand trust and forge new relationships for your business every single day.

SOCIAL ADVERTISING

As the social landscape increasingly shifts toward a 'pay-to-play' model, targeting specific niche groups of customers and prospects will offer some of the best ways to increase your social ROI. Hashtag Social is a leading agency when it comes to social advertising, managing targeted campaigns on Facebook, Twitter, Instagram, Pinterest, YouTube and LinkedIn to drive increased traffic to your website and generate more leads.





ANALYTICS

If you can't measure it, you can't improve it. So we believe. Our proprietary software helps you manage your reputation and track your social analytics. We help you monitor your reviews, solicit positive reviews from your customers, and run custom reports to track your reputation and social ROI. Our detailed social performance metrics capture every click and engagement in your social journey. We are now working on capturing the emotions. Till then we are documenting them for you.

DESIGN OF SOCIAL MEDIA PROFILE PICTURE

In any lead generation or social media marketing campaign, you need to put your best face forward. Are you ready to 'wow' potential clients, partners or employers with a headshot that makes you look unique in your industry? The first and most important thing you need to remember is that first impressions are everything, especially online. You have seconds to make an impression before they size you up and move on. We design profile pictures that reflect your personality and personal brand.



CONTACT US

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